



# newborns

PRICING AND INFORMATION

*Tammi Foster*



# well hello

First of all, congratulations on the new bundle of joy you are expecting. Becoming a parent is truly the most important and rewarding job you will ever have! Newborn sessions are my joy. Those sweet brand new little angels are my muse. There is nothing sweeter than that little button nose and their 10 tiny toes.

You will never forget the first moment you laid eyes on your daughter or the first time you heard your son cry.

These are truly magical moments. As much as we hope and pray they will stay little forever, they grow up anyway.

Those first few weeks seem to fly by and each moment becomes a fleeting memory.

As a newborn photographer, I strive to capture those first few weeks and turn the resulting images into a work of fine art to be treasured forever. Newborn photography requires a large amount of planning and an insane amount of patience, and you'll be happy to know I am good at both.

ALL THE LOVE AND SNUGGLES.

*Tammi Foshier*





A photograph of two newborn babies lying side-by-side in a white wooden crate. They are wrapped in white knit blankets. The baby on the left wears a white flower headband. The baby on the right wears a white knit bonnet. The crate is filled with white knit blankets and a white pom-pom rug. The background is a soft, out-of-focus white.

# why custom photography

Chances are, your baby has been bombarded by amateur photographers since the moment they were born. With so many photo's being taken by so many people, you might wonder why you need to spend the time and money to hire a professional photographer. The simple answer is that photography is an art form, and professional photographers are artists with skill, hours of experience and training in their field.

Believe it or not, our job goes far beyond snapping the shutter. It's an art that requires experience and practice to achieve worthy results. Additionally, we have available a large selection of props and outfits that you may choose from, and are willing to literally sweat for hours to get that perfect baby happy and content. While it's ultimately your decision, this important assignment is best captured by a professionals unique, artistic vision that will leave you with breathtaking images. As a trained professional, I also understand the overwhelming number of "newborn" photographers. This is where you can decide what style fits you best, there is no one size fits all. Training, styling and safety should all play an important role in your decision. No one wants their newborn to look like a purple plum, or be uncomfortably posed in un-natural positions. That's what a truly trained professional is for!

# pure. organic. simple

Every photographer has a style. It should be one of the biggest reasons you choose a photographer over another. By now, I hope you've taken the chance to look around and get a feel for who I am as a photographer. As an artist, I take pride in the style and look of my photographs and I purchase props accordingly. My goal is to focus on the purity of the baby, in their most natural state. While I understand this isn't a look for everyone, we all have lots of options. If you choose me, I hope you trust my vision and be confident in the fact that you chose me for a reason.

For newborns and babies alike, I encourage neutral, earthy, muted color palettes because these photo's will be much more classic and timeless than colors that are strong, bright and contrasting to one another.

My studio is stocked with all the props we will need for your session. Unless there is an item that has significant meaning to you, I encourage you to wait until a 6 month or 1 year session when these items can be used more effectively. Many times a tiny baby can't give these items justice, they are just too small. It also tends to make them fussy when we try to squeeze them in a boot or hat, or perhaps a headband covers their entire head. All joking aside, it really isn't the best time for many of these props.



## WHAT YOU WILL FIND IN MY STUDIO

DAINTY HEADBANDS AND HEAD WRAPS

VINTAGE CRATES AND BUCKETS

STRETCH WRAPS, LAYERS, BURLAP IN MANY COLORS FOR BOTH BOYS AND GIRLS

HANDMADE HATS, PANT SETS AND/OR DIAPER COVERS

POSING BLANKETS, LAYERED PIECES AND OTHER BASKET STUFFING





## a note on *pinterest*

Pinterest is my friend, it really is. BUT, browse with caution. I love looking just as much as the next person, but my goal with your newborn photo's is to give you something unique and special, and not regurgitate everything out on the web. If you have a special request, please make sure to include this in your questionnaire when we speak before the session so I can make an appropriate plan.

# Which session is right for me?

CHOICES. SO MANY CHOICES

Do you want a lifestyle session in the comfort of your home?

Do you want a classic session in the studio?

I firmly believe that newborn photography is not a one size fits all session and you should have options when it comes to what works best for your family. I offer the following types of sessions for newborns.

Tammi  
Fosher



## fresh 48

These special sessions are for those new families who want the first few hours of their newborn's life captured in the hospital. Held within the first 24-48 hours of your baby's life, these lifestyle sessions are perfect for remembering that first day forever. Includes digital images from the hospital session available within 3 weeks via digital download. Includes 8x8 lay flat book with images from session. due to the nature of being on call, these are offered with very limited availability.





## lifestyle

A documentary style newborn session in your home + nursery that is focused on non-posed, lifestyle Imagery. Typically lasting an hour or more and includes a minimum of 25-35 creatively mastered images (color and select black and white) available within 3 weeks of session via digital download.\*lifestyle newborn sessions should occur before 1 month of age, preferably before 2 weeks. *This session can also happen in my lifestyle studio!!!*



## luxe studio

A typical traditional, posed newborn session lasting 2-3 hours in my studio to capture the newbie stage. A minimum of 25-35 creatively mastered images (color and select black and white) are available within 3 weeks of session via digital download. \*newborn sessions must occur before 2 weeks, preferably within 5-12 days of birth.



## petite studio

A newborn session for just the basics, a watered down version of the Standard Studio Session. Limited to 1 hour, 2 set-ups only. Does not include sibling or family photo's. Includes 10 digital files via proofing gallery. This must occur before 2 weeks of age.\*please note, if baby is unsettled or unable to stay sleepy the full session, we will pose naturally and awake and will not extend past 1 hour. Must occur before 2 weeks of age.





# before the session

With a new baby, everything is new. It takes time to get into a rhythm with your new one and predicting when a good sleepy time might be is difficult. There are some important things to keep in mind when planning for the session. Failing to do these might mean for a much more difficult session.

- ✓ Please feed your baby 2-3 hours before the shoot, and be prepared to feed your baby either right before you come, or right when you get to the studio. You got it, we need that munchkin in a milk COMA.
- ✓ Dress them in loose fitting clothing so they do not have marks from diapers or elastic bands.
- ✓ Do not let your baby sleep beforehand. Play with him/her, give them a bath, do not let them get warm... do anything you can to keep them awake! I cannot stress this enough. Parents might think that their baby sleeps so good all the time, but I can ensure that the time during their pictures, in a new place, being moved around, is completely different.

**tips:** *Don't schedule immunizations the day before the session. Tire baby out by overstimulating them before the session. Do not use different lotions or laundry detergent that can irritate their skin.*



A newborn baby is sleeping peacefully in a rustic metal bucket. The baby is wearing a pink headband with a bow. The bucket is placed on a wooden chair. Behind the baby are several large, pink peonies and greenery. The lighting is soft and warm, creating a cozy atmosphere.

# During the session

I know that babies first shoot can be super stressful with feeding, calming and all the other new things that are happening. Baby may not be cooperating and you'll worry that the session will be a bust. I also know that watching someone else handle and pose your new baby could bring out your Mommy instincts. The first rule of newborn photography is to relax, and the second is to have patience. If you are tense, your baby will sense that and your little one might have trouble getting to a deep sleep like we need. So, be prepared to sit back and try to relax. We will leave time to feed, change and comfort the baby so the magic can happen. All the above are the reasons we suggest the following.

- ✓ I require that you allow up to 4 hours for a newborn shoot (mini sessions are limited to 1 hour). If we don't get the images in this time, we may need to shoot a few more the following day.
- ✓ I ask that Mom + Dad leave the room or at least stay a fair distance away so baby can't smell mom, and sense your presence. Be assured, that I am highly experienced and safety comes above all else. Bring a book, watch TV, or take a nap... think of me as your personal baby sitter during this time.
- ✓ It will be extremely warm (80+ degrees) in my studio during the session. Dress accordingly with layers.
- ✓ I will utilize soothing techniques such a white noise, pacifiers, swinging/ swaying and shushing during the session. We need it do be quiet during the shoot. baby sleeps so good all the time, but I can ensure that the time during their pictures, in a new place, being moved around, is completely different.





## don't forget

- ✓ *extra milk/bottles if you are not breast feeding*
- ✓ *pacifier*
- ✓ *snacks + drink for Mom, Dad and siblings*
- ✓ *diapers + wipes*





## newborn safety

Newborn photographers are trained, educated and specialize in newborn safety. It is important to choose a photographer who understands the necessity of correctly posing a baby. Rest assured that choosing me as your photographer means that your baby will be safe and secure in my care. From posing in those cute curly poses, to sanitizing the studio and hands during the session, it's meticulous and calculated. Your precious life is safe with me.

During a session, I utilize either my assistant or a parent when a shot requires. I am very careful to ensure that your baby is never unsupervised when in a position to fall or quickly startle. Below you will see a couple images to display how these composite shots are created, and be sure that your newborn cannot do this on their own, and we won't try to force them.

## happy baby

Countless hours and time go in to learning the art of newborn photography. Soothing a baby is essential to our session. We will utilize several techniques to get that sweet baby to be comfortable, sleep soundly and sail through their session.

At Tami Fosher Photography, we firmly believe in keeping babies happy. We use the following techniques to comfort baby:

- ✓ pacifier to calm
- ✓ swaying or swinging (gently motion with head or body)
- ✓ swaddling
- ✓ heat and warm environment
- ✓ shushing (white noise)

Using a pacifier during our session is very important. Breast feeding Mom's are sometimes against using a binkie because they were taught it interferes with breast feeding. Not only does new research challenge the pacifier causing nipple confusion for breast feeding Moms, it most definitely will not hurt the baby to be used during the 4 hours of our session.

If a Mom is especially struggling and requests it not be used, I am happy to respect your wishes but need to be made aware of this ahead of time. If a pacifier is not utilized, it many times extends the session, requires Mom to feed often and might mean less challenging poses.





## parents

Parents and siblings are just as important for the newborn session. It's a beautiful bond and one of my favorite moments to capture. Not all parents want this, so please let me know your preferences prior to the session.

For clothing, simple and classic is the way to go. We don't want to focus on your clothing, but your love for your new baby. Accessories and other "bling" distract from the feel we want to get during this session. Dads are pretty easy. Shirtless is a great way to get that skin to skin contact with baby and highlight the natural beauty of the tiny baby. But, I understand not all Dad's are going to feel comfortable with this, so feel free to bring a tighter fitting, neutral colored shirt with jeans that aren't too loose. Keep in mind what Mom is wearing, and coordinate with her and any siblings.

Moms should wear a solid colored tank, tee, or long sleeve shirt. Don't worry about your post baby figure, we won't focus on this and will be sure to shoot at flattering angles. We may use a wrap if you are comfortable with a little skin to skin contact.

## siblings

Siblings are no exception to the simple rule. Dress them in coordinating neutral shirts, white, tan or black are best. The session with siblings is a lot more stressful, so be prepared. If possible, have a relative "on-call" to come pick up the children when we are done, or we can wait until the end of the session for them to come. If this doesn't work, we'll have to plan on ditching Dad and the kids when we are through with these photo's. We must have a calm and quiet space for session to be successful.

While family and sibling shots are super important, please understand that expecting to get a large number of sibling shots, family shots and newborn shots is not realistic. Siblings will have a hard time sitting for too long, and we shouldn't expect it.

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